

## A SUCCESSFUL CLOUD MIGRATION STRATEGY EXTENDS BEYOND TECH

Firms must execute on both technology and people/process activities for cloud-supported digital transformation.

### TECH

For one in every three companies, moving applications to the cloud is one of the most important digital transformation activities.\*

Digitally mature organizations are investing in software as a service (51%), infrastructure as a service (46%), and platform as a service (39%).†

### PEOPLE/PROCESS

IT process is at the top of the list of key focus areas for digital transformation (49%).\*

Nearly **30%** of organizations are adding training for employees and executives to improve digital skills.‡

## TECHNOLOGY ISSUES ARE ONLY SKIN-DEEP

Moving apps to the cloud isn't just a tech play — it also needs the right change orchestrators.

Top challenges for cloud migration are people- and process-focused:§

Training existing staff on cloud services



Hiring experienced data cloud experts



Figuring out an optimal work structure to facilitate this change



Maintaining staff that have been trained on cloud services



## THREE PILLARS DEFINE A CLOUD STRATEGY: PLATFORMS, PARTNERS, AND PRACTICES¶

Neglecting to address organizational challenges can threaten the efficacy of your cloud plan.

Greatest areas of challenge for each pillar include:‡

**Platforms (technology)**

**23%**

Implementation of new processes and capabilities

**Partners (ecosystem and org model)**

**19%**

Business process redesign

**Practices (processes)**

**25%**

Employee availability of time devoted to digital transformation

## CLOUD MIGRATION DONE RIGHT CAN DRIVE GREATER BUSINESS VALUE

TODAY

IN TWO YEARS

Today, **42%** of app portfolios are in the cloud. In two years, that number is expected to increase to **59%**.\*\*

Benefits of a successful cloud migration include:††

**41%**

Ability to scale quickly and easily

**37%**

Free up IT staff for other tasks

**36%**

Fastest time to deployment

\* Base: 2,655 services decision-makers who are involved in their organization's digital transformation efforts  
 Source: Forrester Analytics Business Technographics® Business And Technology Services Survey, 2020  
 † Base: 594 services decision-makers who are involved in their organization's digital transformation efforts  
 Source: Forrester Analytics Business Technographics Business And Technology Services Survey, 2020  
 ‡ Base: 2,252 services decision-makers who are involved in their organization's digital transformation efforts  
 Source: Forrester Analytics Business Technographics Business And Technology Services Survey, 2021  
 § Base: 3,067 infrastructure decision-makers whose organizations are migrating to public cloud  
 Source: Forrester Analytics Business Technographics Infrastructure Survey, 2021

¶ Source: "Take The Wheel: Create Your Cloud Plan Now," Forrester Research, Inc., August 2, 2021  
 \*\* Base: 3,354 infrastructure decision-makers whose firms are migrating to a cloud computing infrastructure  
 Source: Forrester Analytics Business Technographics Infrastructure Survey, 2020  
 †† Base: 3,495 infrastructure decision-makers whose organizations are adopting cloud platform(s)  
 Source: Forrester Analytics Business Technographics Infrastructure Survey, 2021

