

Build a Self-Driving Business

Get the keys to fast-track your digital transformation without sacrificing precision.

What is a Self-Driving Business?

A self-driving business is powered by data and analytics and uses artificial intelligence and automation to help you gain greater speed and efficiency while delighting customers—all at lower costs.

Executives at a recent CIO 100 roundtable gathered to discuss how they are building a self-driving business.

Here's what they discovered.

What does a self-driving business mean to you and your industry?



Balancing executive experience and judgment with actionable insights

Focusing on sales growth and optimization, instead of operations



Eliminating manual actions and paper invoices

Removing customer blind spots with a 360 degree view



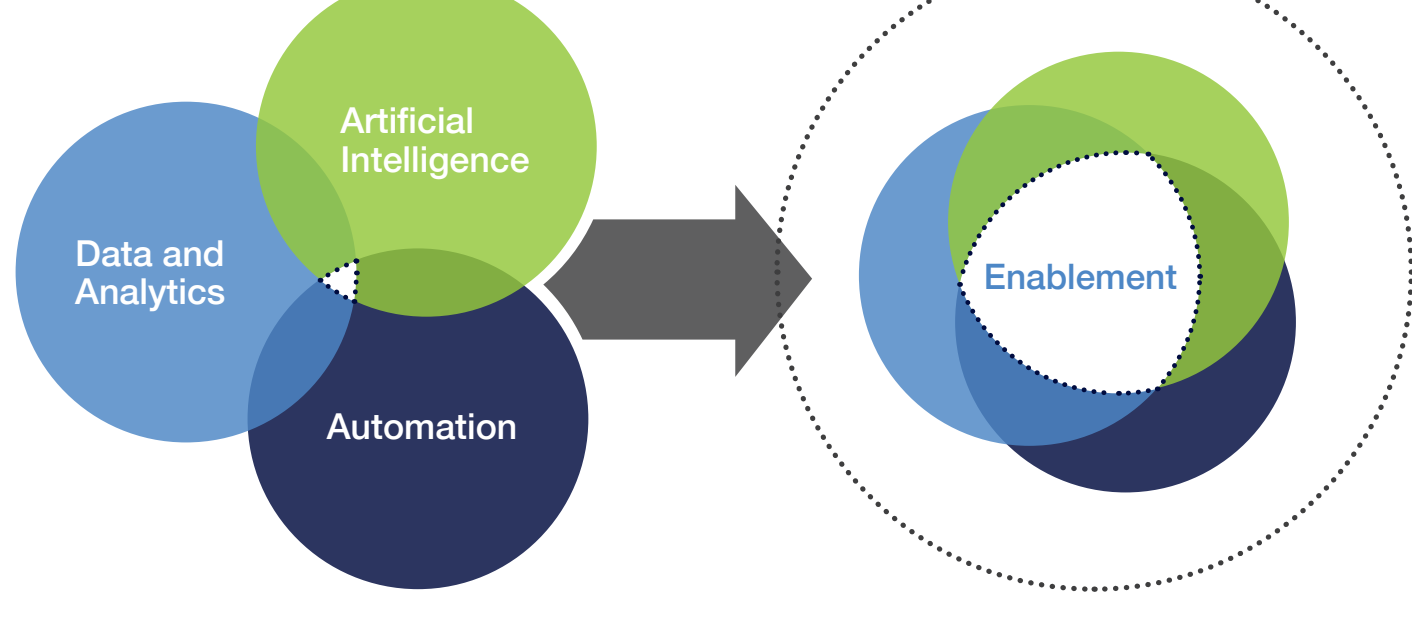
Getting it right the first time

Enhancing smart cities, safety and open data



De-prioritizing low value activities to focus on what will move the business forward

Get greater value with a holistic combination of AI, Data and Automation

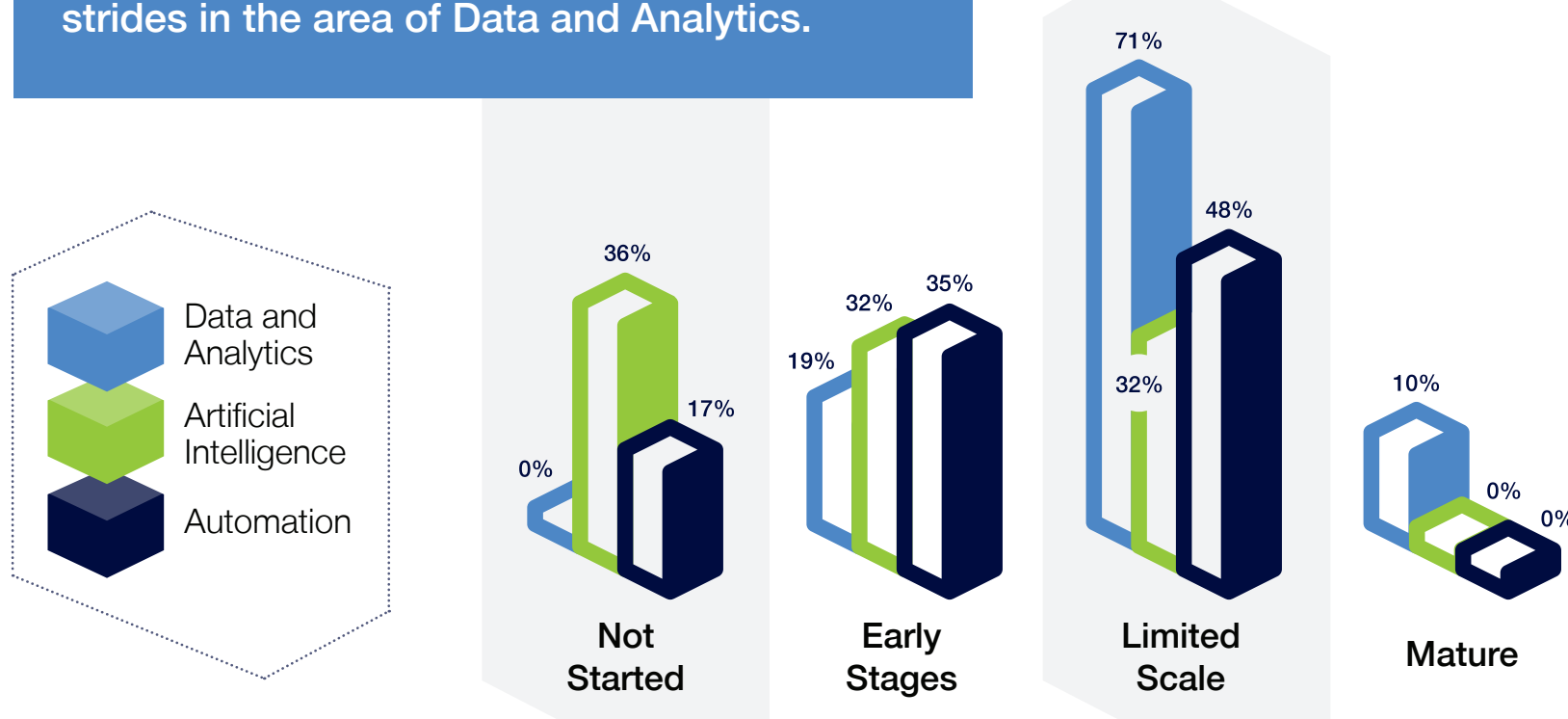


Most businesses look at each element independently, with minor overlap.

To be a self-driving business you need all three elements to generously overlap.

Where are you on the road to building a self-driving business?

Roundtable attendees have made the greatest strides in the area of Data and Analytics.



What will you stop?



What will you start?



What will you do differently?

How do you pay for all this?

Use initial startup funding, then focus on transforming the business radically to fund it, and use the margin to continue building based on momentum.

Start with something small then scale across the organization.

Pilot projects that involve client activity; pilots in a vacuum are not enough to validate the right prioritization.

Build a self-driving business and stay in the fast lane on your digital adventure. Learn more at:

nttdataservices.com/self-driving-business

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