

FACT SHEET | BANKING AND FINANCIAL SERVICES | BPO

# Accelerate Know Your Customer Operations With Digital Tools

Digital KYC Services by NTT DATA

#### **Benefits:**

- Cloud-based secure platform
- Centralized, single view of customer information
- Improved customer engagement
- New and improved risk management and compliance processes
- Faster customer
   onboarding
- Significant cost savings



One of the most significant challenges for banks and other financial institutions (FIs) prior to and during the pandemic has been the adoption and acceleration of digitization. Though a digital disruption has been occurring for more than a decade, restrictions brought about by the pandemic, such as social distancing and remote working, have only made the need to go digital more pressing. It's no longer enough to roll out digital strategy in phases.

The acceleration of digital initiatives has also led to an increase in fraudulent cybercrimes, exploitation scams, counterfeit investment opportunities and phishing schemes across the world. To address the issue, the Financial Action Task Force (FATF) recently released guidance on digital IDs, highlighting the benefits of a trustworthy digital identity for improving the security, privacy and convenience of recognizing people remotely for both onboarding and conducting transactions while mitigating money laundering and financial terrorism risks.<sup>1</sup>

A comprehensive BPaaS and digital KYC solution can enable business transformation, even as it helps your organization meet requirements mandated by regulatory authorities. Ready-made platforms and toolsets allow you to automate parts of the process, from data gathering to report submission. This means fewer errors, reduced operational costs and improved supervisory controls – all while preventing potential penalties by ensuring compliance.

Introducing Digital KYC Services by NTT DATA, a secure, web-based suite of KYC and Anti-Money Laundering (AML) offerings powered by the NTT DATA Nucleus Intelligent Enterprise Platform. It can be delivered as an end-to-end solution or via individual offerings such as intelligent data extraction and predictive analytics. We've developed a state-of-the-art system — available for both front- and back-office operations — that easily integrates with your customer relationship management applications.

Our solution includes risk assessment, initial Client Due Diligence (CDD) onboarding, enhanced due diligence, alerts and reporting, exception management, remediation, ongoing support, data analytics and more.

# Digital KYC Services by NTT DATA

Our experts help you every step of the way. First, our KYC analysts screen customer information against multiple databases (such as company registration, sanctions, politically exposed persons and ultimate beneficial ownership) and record the results. Our platform automates risk categorization based on predefined rules. Then, a relationship manager reviews the risk ratings and escalates exceptions to your business teams for further action.

With industry-leading operating procedures, reporting dashboards and auditing capabilities, you get a heightened level of transparency for your business and regulators.

# **Digital KYC Services by NTT DATA**

Onboarding	Remediation		Ongoing monitoring	
Business processes		Technology		
<ul> <li>KYC/AML processing</li> <li>Periodic review</li> <li>Back-book remediation</li> <li>Automated Batch Screening</li> </ul>		<ul> <li>Platform</li> <li>Application support</li> <li>Ongoing security assurance</li> <li>Infrastructure support</li> </ul>		

## **Solution components**

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Our comprehensive solution seamlessly combines onboarding requirements with ongoing risk monitoring and reporting in a well-defined workflow.

## Source

1. FATF. "Guidance for Digital ID." March 2020. <u>http://www.fatf-gafi.org/</u> <u>publications/fatfrecommendations/</u> <u>documents/digital-identity-guidance.html</u>

Onboarding			Ongoing monitoring			
Identification and verificatio screening		Risk assessment	Screening	CDD		
1 <b>KYC platform</b> Centralized platform for end-to-end customer due diligence operations						
2	<b>KYC operations</b> Customer due diligence activities, including customer back-book remediation and onboarding					
3	3 KYC screening solution Automated web screening tool to search structured and unstructured web sources					
А	KYC predictive analytics					

Identify customer classification, patterns among interactions and entity relationships



### **KYC** application support

IT Infrastructure Library-based application support for uninterrupted KYC business service

#### Visit nttdataservices.com to learn more.

NTT DATA Services, a global digital business and IT services leader, is the largest business unit outside Japan of NTT DATA Corporation and part of NTT Group. With our consultative approach, we leverage deep industry expertise and leading-edge technologies powered by AI, automation and cloud to create practical and scalable solutions that contribute to society and help clients worldwide accelerate their digital journeys.

